Winning Hearts And Minds

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ome people have inherent special qualities that enable them to master all situations. Such individuals can, when they come to a gathering, win the hearts and minds of people simply by making an appearance there. It is said of them: "They came, they saw, they conquered."

This kind of ability to win love is not the monopoly of extraordinary people. Any ordinary person also can win the hearts and minds of people, provided he knows the law of nature and can avail of it by the power known as the power of spirituality.

According to the Creation Plan of God, all human beings have two different qualities:

ego and conscience. The ego symbolises arrogance, and the conscience, modesty. For instance, there could be a difference of opinion between two individuals, A and B. A might enter into a heated exchange, refusing to give B due respect and honour. This kind of behaviour is bound to provoke B, who might try to teach A a lesson. A psychologist offers this analysis: "When one's ego is touched, it turns into super ego and the result is breakdown."

In this case A presented a challenge to B and B's ego gained the upper hand due to arrogance. On the other hand, if, instead of getting provoked and acting out of ego, had B opted for a compromise, or if A had restrained himself from provoking B in the first place, there would be no conflict.

In all likelihood, greater understanding would enable better relations between A and B; they would no longer be rivals bent on outdoing the other. There is scope for friendship now where earlier, there was only ill feeling. When one's conscience is touched, it turns into super conscience and the result is complete surrender.

This formula is within our reach, and can be used quite successfully. However, there are certain risks involved.

There is every possibility that in a sensitive situation where the ego is involved, the other person becomes even more arrogant. He will react more aggressively. He will be more dangerous than before. But that is only if you allow the ego to become your master. The ego is a bad master but a good servant. Fear of a situation arising in which one is completely directed by the ego is unfounded, because when the ego gains predominance it is because of ignorance of the power of nature, or more precisely, the power of spirituality. So all one needs to do is to try and be less ignorant; to learn

how to think positive and keep one's

ego under control.

According to nature if you challenge someone's ego, your success is doubtful but when you challenge someone's conscience, then your success is guaranteed by nature.

People generally know the power of fighting but a wise man will tell you that the power of spirituality is greater than the power of either ego or conscience. At the time of

a controversy, if you choose to fight, you will need arms but when you opt for the spiritual method, you don't need any arms. The power of positive behaviour can triumph over the power of negativity, while the power of negativity cannot win anything - it can only lead to destruction.

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